

# Annual Report 2022

Changing the culture that leads to domestic violence.



Friends of DVN,

In 2022, the DVN staff was hard at work looking deeply at how to push our mission forward. It was a truly exciting year that brought some extremely powerful projects into 2023. We spent the year in growth. Growing our relationships in the community, growing our partnerships with community leaders and organizations, and growing our reach on social media and in trainings.

We trained 1,250 youth through our curriculum The Change Project, an increase of over 13% from 2021. Our adult program saw an over 16% increase in participants from 2021 with 1,375 adults participating in our trainings in 2022.

Our Community Wide Plan, Equity, had some wonderful developments as well. The Brightwood Community Center and DVN along with the Martindale - Brightwood community created the Brightwood Community Council. The work of the council in 2022 was rooted in listening, learning, and building relationships and we are looking forward to implementing some brilliant ideas in 2023.

We have also been working on incorporating restorative justice in our work, a project to look forward to in 2023 that we did a lot of background work on in 2022.

2022 was a year where we stepped back from the path we were on and continually asked ourselves, how can we be better? What have we been doing for so long that is no longer serving our community?

We will continue to evaluate and ask ourselves these questions more often moving forward, but one thing we are hyper aware of is that the status quo is not working for everyone. Our statistics surrounding domestic violence confirm this. It's simply time to implement new methods aimed at reducing and preventing domestic violence. We are committed to this work in this ever changing landscape.

We hope that you will continue to follow our work and support us as we forge forward on changing the culture that leads to domestic violence. Stay connected with us through social media @DNVconnect and our website to get involved with Equity events, Advocates Network, and to stay up to date on everything DVN!

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Kelly McBride Executive Director

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### 2022 DVN Staff

**Kelly McBride**Executive Director she/her/hers

**Lindsay Hill Stawick** Associate Director she/her/hers

Amanda Salgueiro
Director of Research
and Impact
she/her/hers

Niesha Neal Strategic Collaboration Specialist she/her/hers

Ash Rathwell
Training Services
Manager
they/them/theirs

Corinne Herndon
Youth Program Manager
she/her/hers;
they/them,theirs

Jala Powell
Youth Program
Coordinator
she/her/hers

Parker Rathwell
Administrative
Assistant
she/her/hers;
they/them/theirs

Becca Schroeder Marketing Specialist she/her/hers

Colton Manley
Training Services
Liaison, AmeriCorps
Public Ally
he/him/his

# **2022 Community Impact**

In 2022, DVN worked on engaging with the community and expanding our reach. A new community learning cohort as well as the Brightwood Community Council were formed in an effort to form & strengthen connections, as well as increase education and involvement.

These are just some of the highlights.





adults trained in 2022 over the course of 82 training sessions & events in our adult training program. The number of participants increased by 16.3% from 2021, & the number of days we've engaged the community in training increased by 23.2% from 2021.



## 1,250

students were trained in dating abuse and healthy relationships in 2022 over the course of 104 training sessions. To compare, in 2021 we trained 1,105 students in 82 sessions - showing a 13.1% increase of students & a 26.8% increase of sessions from 2021 to 2022.

## 235



participants engaged in our 6 EQUITY Community Wide Plan events. We are continuing to focus on communities historically left out of the conversation of domestic violence.

# **OVER 800**



new social media followers in 2022. Following a comprehensive marketing plan, this has helped us reach new community partners, participants, and allowed us to broaden our scope.

## 6



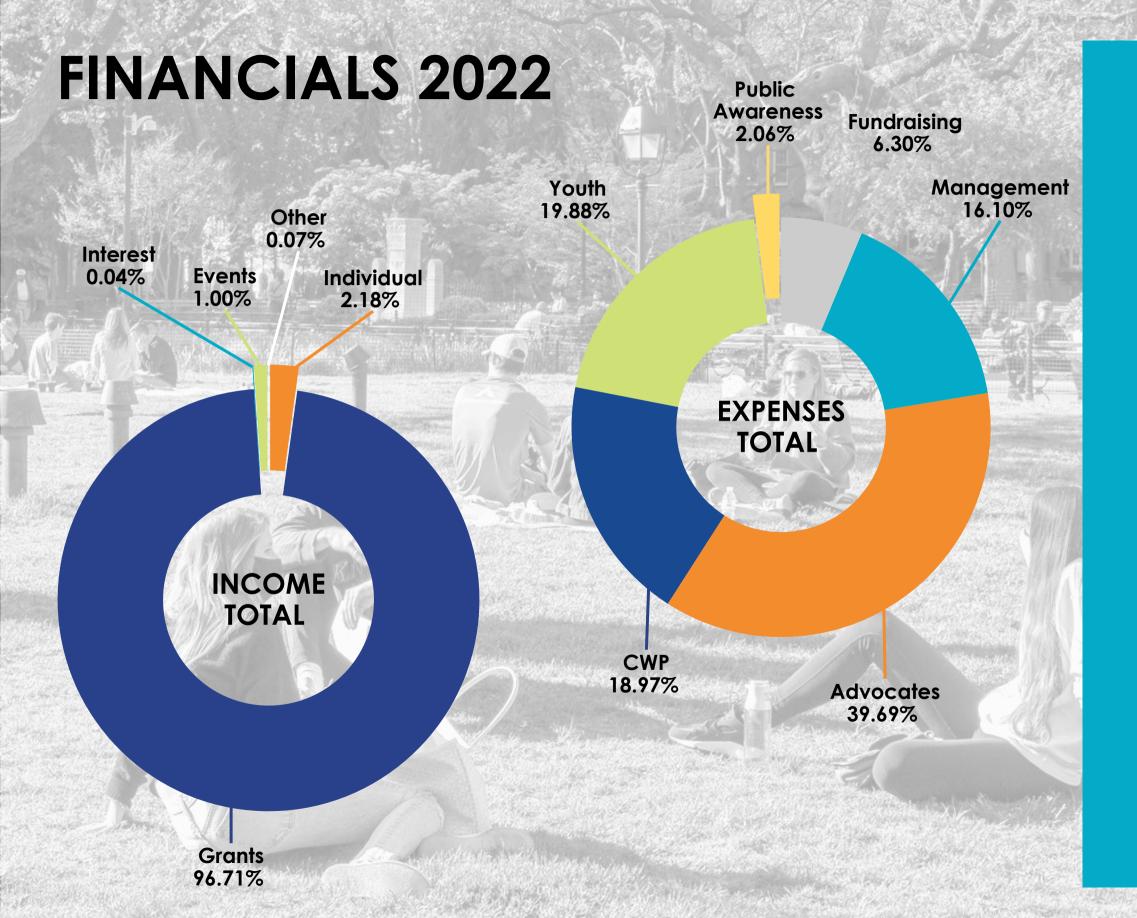
sessions of our new "Community Training Series" took place in 2022. The cohort went through our most requested adult trainings throughout the course of the year & received a certificate.



## **Brightwood Community Council**

Last year, DVN continued working through the Community Wide Plan, Equity. This included building a new printed resource specific to the Black and African American community that addressed domestic violence. Through this community-led process, we were able to expand and create more than a printed brochure. We partnered with the Brightwood Community Center and helped bring together the *Brightwood Community Council*.

The Brightwood Community Council exists to provide education and resources to break generational and cultural stigmas surrounding intimate partner/genderbased violence. The Council accomplishes this through fostering relationships and being a constant presence in the zip codes of 46208, 46218, 46236, 46222, 46201, and 46205. They empower individuals in our community, from our youth to our seniors. It is made up of community members and led by community members. DVN was able to secure a grant to help fund the efforts of the council and bring more resources to the community. We are thrilled to see where the council takes us in 2023 and to continue fostering meaningful relationships in the community.



#### Income:

Individual: \$28,367 Grants: \$1,258,814

Other: \$931 Events: \$13,025 Interest: \$480

Total: \$1,301,617

### **Expenses:**

Fundraising: \$76,112 Management: \$194,647 Advocates: \$443,523 Community Wide Plan

(CWP): \$229,393 Youth: \$240,383

Public Awareness: \$24,893

Total: \$1,208,951

**NET PROFIT: \$92,666** 



\$0 - \$99.99

\$100 - \$499.99

\$500 - \$999.99

\$1,000+

Grace McNulty
Lou Ann Lemaire-Pyle
Myranda Annakin
Stephanie Mann
Tenley Drescher-Rhoades

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Raio Krishnayya

Bardstown Bourbon Center for Victim and Human Rights Central Indiana Community Foundation CICF, Women's Fund CICF, Crime Prevention City of Indianapolis City of Indianapolis Office of Public Health and Safety Fairbanks Foundation Financial Center FIREFLY Children & Family Alliance Gregory & Appel Insurance Herbert Simon Family Foundation **Hoover Family Foundation** IN Criminal Justice Institute Indy Public Safety Foundation Insperity HR

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Without the generosity of the individuals, companies, and grantors mentioned above, the work DVN does would nearly be impossible to do. It takes a network to change the culture that leads to domestic violence.

#YouAreTheNetwork

