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In October, DVN worked directly with WTHR to produce a special awareness campaign during domestic violence awareness month. WTHR-Channel 13’s “Shattering the Silence” campaign and Verizon partnered with the Domestic Violence Network to implement the NO MORE Billboard public awareness campaign. The billboard appeared above Palomino Restaurant in downtown Indy on the corner of Maryland and Illinois. It was featured from October 15 until November 15. The success of the billboard campaign resulted in significant print and broadcast coverage for DVN.

1. **The Indianapolis Recorder**  
   Domestic Violence Network Says No More  
   October 16, 2013  
   Circulation: 1,088

2. **WTHR-NBC**  
   Message revealed outside Circle Centre Mall  
   October 16, 2013 (Clip at 6:12:45 p.m.)  
   Nielsen Audience: 126,329

3. **WISH TV (online)**  
   City Works to Decrease Domestic Violence  
   October 17, 2013  
   Circulation: 246,203

4. **WTHR-NBC**  
   Message revealed outside Circle Centre Mall  
   October 18, 2013 (Clip at 6:10:05 p.m.)  
   Nielsen Audience: 126,329

5. **WTHR-NBC**  
   Message revealed outside Circle Centre Mall  
   October 18, 2013 (Clip at 5:08:15 a.m.)  
   Nielsen Audience: 19,169

6. **WTHR-NBC**  
   Message revealed outside Circle Centre Mall  
   October 18, 2013 (Clip at 6:21:01 a.m.)  
   Nielsen Audience: 46,871

**TOTAL VIEWS: 565,989**
COMMUNITY WIDE PLAN 3.0

In October, The Domestic Violence Network, in partnership with the Mayor's Office, launched the third Community Wide Plan to End Domestic Violence, CWP 3.0. The Plan is rooted in Results Accountability, where there is a focus on making a measurable improvement in the quality of life for the entire community. There is a recognition of the importance of driving toward big picture, measurable change. The desired result of the Community Wide Plan to End Domestic Violence is just that: to end domestic violence in Central Indiana. The CWP 3.0 is focused on the achievement of community-wide results for targeted populations through population-level strategies. Specifically, DVN has led the development of the CWP 3.0 through the lens of targeted results identified for Community Members, Youth, Victims or Survivors of Domestic Violence and People who Batter and Abuse. DVN will facilitate the Plan through three Impact teams: Youth and Community Members who will address prevention, the Victims and Survivors Impact Team will work on ensuring every victim of domestic violence will safely and sustainably exit domestic violence situations and the People who Batter and Abuse Impact team will work with systems to ensure that all people who batter and abuse will be held accountable for their actions in ways that promote victim safety and engagement of services to cease battering behavior.

The Domestic Violence Network continues to work with IMPD, The Julian Center and the Marion County Prosecutor's Office on the Baker One project. Baker One is a policing initiative adopted by IMPD in 2011 that identifies high risk domestic violence couples and intervenes early with the goal of preventing domestic violence homicide and serious assault. DVN has been working with Lawrence, Beech Grove and Speedway Police Departments to expand Baker One into their jurisdictions.

The Domestic Violence Network hosts monthly advocate's meetings, and quarterly advocates trainings. In 2013 The Domestic Violence Network trained 178 advocates in the areas of building stronger relationships with law enforcement, how HIV affects clients and family law. In August, The Domestic Violence Network hosted 35 advocates at the annual retreat.
**FINANCIALS**

**INCOME**
- Individual Donations: $6,486
- Corporate Donations: $53,100
- Grants: $492,510
- In Kind Donations: $25,113
- Other: $2,612
- Program Sponsorships: $12,664
- Interest Earned: $1,529

Total Income: $594,314

**EXPENSES**
- Emergency Transportation: $31,432
- Management: $101,405
- Advocates: $83,218
- Community Wide Plan: $205,595
- Education: $25,086
- Public Awareness: $32,100

Total Expenses: $478,836

*$80,000 received for self sufficiency that will be distributed in 2014.*
RESOURCES DISTRIBUTED

Resource Cards: 120,760
Black Brochures: 5,125
Gen DVN Brochures: 233
No More Postcards: 238
No More Bookmarks: 2,391

AT A GLANCE

Outreach Events: 20,500 people reached
Advocates Meetings: 432 in attendance
Media: 206,875 people reached
Community Wide Plan Launch: 100 in attendance
No More Campaign Billboard: 565,989 people reached
Advisory Council Meetings: 70 in attendance
The Emergency Transportation Fund is designed to assist a victim of domestic violence in fleeing a dangerous relationship and assist in maintaining self sufficiency through purchasing bus passes, car repairs, taxi fare or even car purchase to allow the survivor to find or keep employment, attend classes, counseling or other activities to assist in maintaining self sufficiency.

In 2013, a total of 139 families were assisted with emergency transportation needs. The Domestic Violence Network spent an average of $137 per family and an average of $1,900 per month for emergency transportation needs.

139 FAMILIES ASSISTED

That’s an average of $137 per family.

The Emergency Shelter Fund assists survivors with hotel rooms when shelters are full, can pay for down payments on apartments, utilities and other housing needs to assist the survivor to establish and maintain self sufficiency.

In 2013, The Domestic Violence Network helped 33 individuals and 1 dog, spending an average of $333 per person helping them to achieve self sufficiency.

33 INDIVIDUALS ASSISTED

That’s an average of $333 per individual.
The Domestic Violence Network launched a new website at the beginning of summer. This website was designed to be a resource for the entire community. October saw the heaviest website traffic with 617 unique visits.

Total Visits: 2,807
Page Views: 9,396
2013 SPONSORS

Community Health Network  
IGI India  
Indiana Landmarks  
Supercuts

Budweiser  
Zink Distributing Company  
WTHR  
MBP  
Verizon

2013 FUNDERS

Children's Bureau | DCS  
CICF, Donor Advised Funds  
CICF, Indianapolis Foundation  
City of Indianapolis  
Hoover Family Foundation  
Lilly Endowment  
Macy's Foundation  
Marion County Health Dept.  
MCR Charitable Foundation  
Nicholas H. Noyes, Jr. Foundation  
Nina Mason Pulliam Foundation  
TJX

2013 DONORS

Alan Dhayer (WCTY Channel 16)  
Alexis Kollay D’Ettorre  
Allison Held  
Allison Wolfe  
Alpha Chi Omega  
Annie Smith  
B. Diane McManus  
Bad Mama Jam  
Bath & Body Works  
Blackfoot Solutions  
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Brics  
Connie Williams  
Daniel Herndon  
Dawn & Family  
Deborah Wellin  
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Hallmark  
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Jared & Jenna Defore  
Joneesa K. Dye  
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Peace Learning Center  
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Redwall  
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